

Yuvasri T
Selvarani N
Vethavarshiny B
Sonalika M
Priyadharshini K
Lavanya J

Final Year Students
Adhiparasakthi Agricultural College
Kalavai, Ranipet
Tamil Nadu
India

Sala M
Assistant Professor
Dept. of Plant Breeding and Genetics
Adhiparasakthi Agricultural College
Kalavai, Ranipet
Tamil Nadu
India

Corresponding Author

Sala M

swtsala1@gmail.com

Published: December 31, 2022

Enam Activity in Vanthavasi Block, Tiruvannamalai District, Tamil Nadu Visited by Students at Rural Agricultural Work Experience (RAWE) Programme

Final year students studying in Adhiparasakthi agricultural college, Kalavai, Ranipet district going through RAWE programme 2022 at Vandavasi block of Tiruvannamalai district. In this programme students undergone experiential learning by visiting farmers and diffusion of new technologies about agricultural field practices by demonstrations conducted by the students to farmers. In this article we discussed about e-NAM activities and roles that we have visited on 22/12/2022.

INTRODUCTION

Regulated market in Vadavasi block is started in the Year 2017. Superintendent Parameshwari and her co-workers explained about the activities and roles of e- NAM. The Main aim of Agricultural marketing and Agribusiness department is to regulate the sales Process and ensure farmers get profitable Price for their farm produce. Regulated market brings farmers and traders together in a single market to sell their produce. Activities like providing maximum

price to the farmers through bidding and providing. Financial credit in case of non-availability of good price are carried out in Regulated market.

Facilities provided in the Regulated market are cold storage godown, Drying yard, Electronic Weighing balance, modern storage godown, Ticker board facility to know daily market price. Regulated market providing financial loan to farmers when the farm produce is not getting right price, for that 180 days they can store inventory they can get a financial loan up to 3,00,000/- with 5% interest and for trader Max loan 2,00,000 with interest rate of 9%.

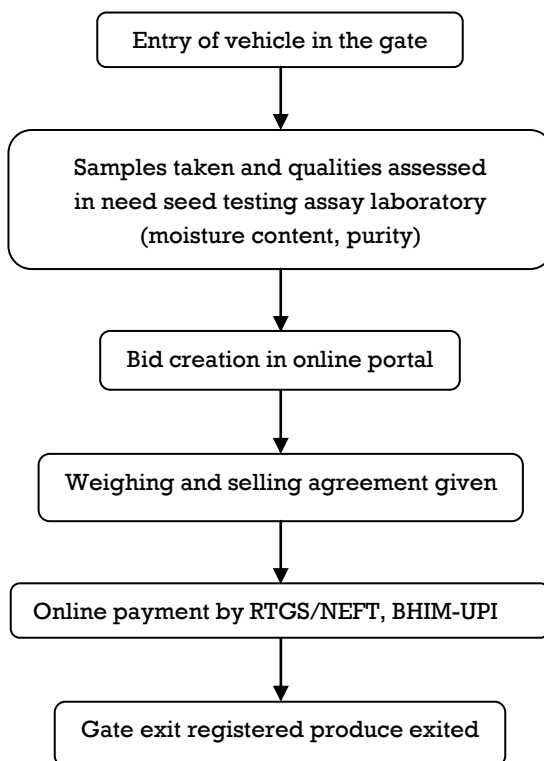
STORAGE RENT

During fall in the price of produce farmers can store in godown free for first 15 days then they have to pay 20 paise/quintal/Per day and for traders can use the godown at 40 paise/quintal per day for maximum period of 180 days.

E-NAM - ELECTRONIC NATIONAL AGRICULTURAL MARKET SCHEME

Farmer should market their produce nationally and can sell it at a higher price to increase the income. The e-NAM enables traders to choose and buy the required variety at reasonable prices across the country. The farmers, who sell through e-NAM program money will be directly credited to their bank, account within 48 hours. Regulatory trading center's are connected through e-commerce enabling participation of large number of traders at state and National levels. Farmers will get highest prices according to quality of produce. Aadhaar card and Bank pass book copies should be handover to the officers of RM then only the farmer can sell their Produces.

FLOWCHART OF PROCESS CARRIED OUT IN E-NAM



ENAM VISIT BY RAWE STUDENTS IN VANTHAVASI BLOCK



CONCLUSION

In this article we discussed about the visit to Regulated market in Vandavasi by final year students of 2019 batch BSc (Hons) Agriculture during Rural Agricultural Work Experience (RAWE).Through the visit the students learnt about functions and roles of Regulated market effectively.